

**FLORIDA ANIME EXPERIENCE 2012
VENDOR ROOM APPLICATION & CONTRACT**

Florida Anime Experience 2012 is a weekend long consumer focused media show themed around anime, manga, and Japanese popular culture. It takes place May 25-27, 2012 at the International Palm Resort, 6515 International Drive, Orlando, FL 32819. Please direct any questions to Dealers@FloridaAnime.com or call (407) 536-9272.

SECTION I: VENDOR INFORMATION

Company Name

Primary Contact Name

Contact Phone Number

Contact Email

Address

City, State, ZIP Code

Website

SECTION II: PRODUCT DESCRIPTION

SECTION III: VENDOR SPACE

Each booth comes with two (2) dealers badges and a single (1) six foot table. Prices include a \$50 Deposit that is refunded Sunday after the Vendor's Room closes.

- **IF PURCHASED BEFORE DECEMBER 31, 2011 - Booths are \$160**

Number of booths _____ x \$160 each = _____ + \$50 Deposit = TOTAL DUE _____

- **IF PURCHASED BEFORE FEBRUARY 29, 2012 - Booths are \$200**

Number of booths _____ x \$200 each = _____ + \$50 Deposit = TOTAL DUE _____

- **IF PURCHASED BEFORE APRIL 30, 2012 - Booths are \$240**

Number of booths _____ x \$240 each = _____ + \$50 Deposit = TOTAL DUE _____

Additional badges and tables may be purchased at the following rates. You may not purchase more than two (2) additional badges.

Number of badges _____ x \$25 each = _____

Number of tables _____ x \$20 each = _____

SECTION IV: SPACE/AREAS REQUESTED

The assignment of vendor space will be solely at the discretion of Florida Anime Experience management. While we will do our best to accommodate every request, we cannot guarantee a specific space. We will, though, do our best to accommodate requests in the order that they are received by paid vendors. Please note any special requests (near the entrance, near the exit, a corner location, etc.) here:

SECTION V: HOURS OR OPERATION

Thursday, May 24, 2012

- 7:00 PM - 11:59 PM... Dealer Setup & Badge Pickup

Friday, May 25, 2012

- 8:00 AM - 10:00 AM... Dealer Setup & Badge Pickup
- 10:00 AM - 6:00 PM... Dealers Room Open

Saturday, May 26, 2012

- 8:00 AM - 10:00 AM... Dealer Setup & Badge Pickup
- 10:00 AM - 6:00 PM... Dealers Room Open

Sunday, May 27, 2012

- 8:00 AM - 10:00 AM... Dealer Setup
- 10:00 AM - 5:00 PM... Dealers Room Open

SECTION VI: PAYMENT TERMS

- OPTION A: U.S. MAIL

Send this completed and signed form to:

Green Mustard Entertainment
PO Box 644437
Vero Beach, Florida 32964
ATTN: Florida Anime Experience 2012

Include a check or money order for all fees (including booth space, extra badges and tables) to "Green Mustard Entertainment."

- OPTION B: FAX

Fax this entire form (all four pages) completed and signed to (407) 567-7915. Upon receipt of the form, we will contact you via email with instructions for paying via Paypal.

- OPTION C: EMAIL

Email this entire form (all four pages) completed and signed to Dealers@FloridaAnime.com. Upon receipt of the form, we will contact you via email with instructions for paying via Paypal.

PLEASE NOTE: Your booth is not reserved until payment is received in full. No exceptions!

SECTION VII: POLICIES

- The assignment of vendor space will be solely at the discretion of Florida Anime Experience management. While we will do our best to accommodate every request, we cannot guarantee a specific space.

- Your vendor space will be considered confirmed upon receipt of a signed contract with full payment. Partial payments and verbal agreements do not constitute a confirmed space or guarantee of any kind.

- Any cancellations must be received in writing no later than thirty (30) days in advance of the show. A fee of \$25.00 will be charged for any cancellations. Cancellations are not permitted after 11:59 PM on April 30, 2012 and all fees (partial or complete) are non-refundable after that point. All refunds will be sent via U.S. Mail within forty five (45) days after completion of the event.

- Set up and break down times at the convention are strictly enforced. Your booth should be open and available for business during the officially posted Dealers Room hours (listed below). Breakdown of your booth should not begin before Sunday, May 27, 2012 at 5:00 PM. Breakdown of your booth before that time will forfeit you of your \$50 Deposit paid with this Vendor Room Registration.

- Your \$50 Deposit will be refunded between 5:01 PM and 7:00 PM at the Event Registration Desk. You cannot receive it before then.
- Florida Anime Experience and Green Mustard Entertainment reserve the right to revoke or refuse any application or to deny access to and/or remove dealers from the event at any time.
- Florida Anime Experience and Green Mustard Entertainment, Inc. are not responsible for losses due to theft, damage, fire, acts of nature, acts of God, or other causes.
- You are responsible for providing your own insurance, and neither The Florida Anime Experience, Green Mustard Entertainment, Inc. nor the Hotel will be responsible for obtaining insurance for you, your company or its employees.
- It is your responsibility to collect, report and pay sales tax and/or fees according to federal, state, county and city regulations. Information and forms can be found online at http://dor.myflorida.com/dor/taxes/sales_tax.html
- Additional processing fees may apply if you purchase your vendor space online.
- Access to power is on a first come, first serve basis in the Dealers Room. We suggest you bring an extension cord and power strip since neither Florida Anime Experience nor the Hotel will provide them.

AUTHORIZED SIGNATURE

I have read and understood the policies of Florida Anime Experience and agree to abide by said policies (found online at www.floridaanime.com/vendors). I understand that if I break these policies, Green Mustard Entertainment reserves the right to revoke my dealer status and I then forfeit any and all dealer's fees. I also realize that Florida Anime Experience and Green Mustard Entertainment are not responsible for losses due to theft, damage, fire, acts of nature, acts of God, or other causes. I agree to hold Florida Anime Experience and Green Mustard Entertainment harmless for any such losses. In addition, I agree to pay in full for damages to the property of the Convention Hotel due to any act or omission by myself or my staff. I recognize that I am responsible for providing my own insurance, and that neither Florida Anime Experience, Green Mustard Entertainment, nor the Convention Hotel will be responsible for obtaining insurance for myself or my company. I also understand that the collection, reporting and remittance of appropriate taxes and/or fees are my own, and not that of Florida Anime Experience or Green Mustard Entertainment.

Signature

Date



www.FloridaAnime.com