

**FLORIDA ANIME EXPERIENCE 2012
ARTIST ALLEY APPLICATION & CONTRACT**

Florida Anime Experience 2012 is a weekend long consumer focused media show themed around anime, manga, and Japanese popular culture. It takes place May 25-27, 2012 at the International Palm Resort, 6515 International Drive, Orlando, FL 32819. Please direct any questions to Art@FloridaAnime.com or call (407) 536-9272.

PLEASE NOTE: Before filling out and submitting this form you must have already purchased a Florida Anime Experience 2012 Weekend Admission. Passes are not sold with Artist Alley spaces. Visit <http://www.floridaanime.com/tickets> to purchase in advance.

SECTION I: ARTIST INFORMATION

Artist Name

Contact Phone Number

Contact Email

Address

City, State, ZIP Code

Website

SECTION II: PRODUCT DESCRIPTION

SECTION III: ARTIST ALLEY SPACE

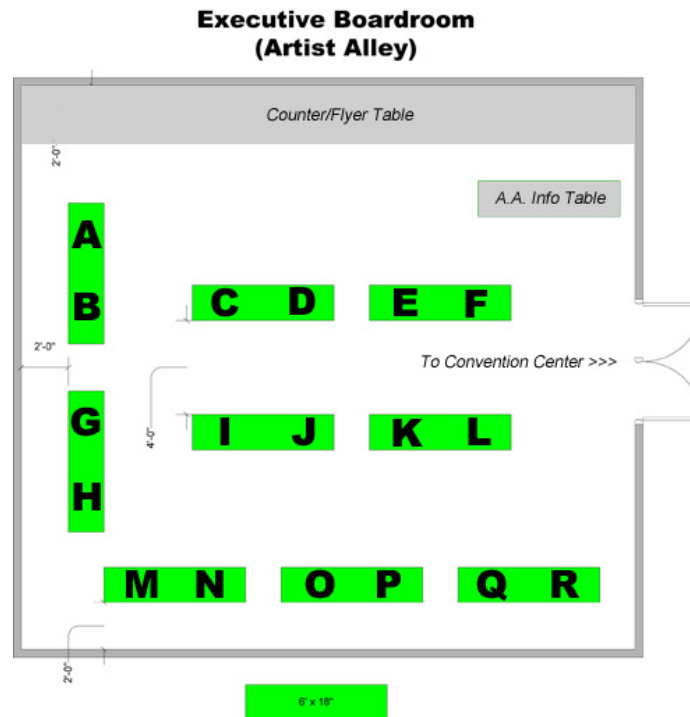
Each space includes ½ (one half) of a six foot table in the Artist Alley section of Florida Anime Experience. Artist Alley slots for 2012 are limited to 18 (eighteen) spaces. Artist Alley spaces do not include a weekend pass (and one must be purchased separately before buying an Artist Alley space.)

EACH ARTIST ALLEY SPACE IS \$50.

SECTION IV: SPACE/AREAS REQUESTED

The assignment of vendor space will be solely at the discretion of Florida Anime Experience management. While we will do our best to accommodate every request, we cannot guarantee a specific space. We will, though, do our best to accommodate requests in the order that they are received by paid vendors. Please note (in order) your top three choices for preferred space.

CHOICE #1: _____ CHOICE #2: _____ CHOICE #3: _____



SECTION V: HOURS OR OPERATION

Thursday, May 24, 2012

- 7:00 PM - 11:59 PM... Artist Setup & Badge Pickup

Friday, May 25, 2012

- 8:00 AM - 10:00 AM... Artist Setup & Badge Pickup
- 10:00 AM - 9:00 PM... Artist Alley Open

Saturday, May 26, 2012

- 8:00 AM - 10:00 AM... Artist Setup & Badge Pickup

- 10:00 AM - 9:00 PM... Artist Alley Open

Sunday, May 27, 2012

- 8:00 AM - 10:00 AM... Artist Setup
- 10:00 AM - 7:00 PM... Artist Alley Open

SECTION VI: PAYMENT TERMS

- OPTION A: U.S. MAIL

Send this completed and signed form to:

Green Mustard Entertainment
PO Box 644437
Vero Beach, Florida 32964
ATTN: Florida Anime Experience 2012

Include a check or money order for all fees to "Green Mustard Entertainment."

- OPTION B: FAX

Fax this entire form (all four pages) completed and signed to (407) 567-7915. Upon receipt of the form, we will contact you via email with instructions for paying via Paypal.

- OPTION C: EMAIL

Email this entire form (all four pages) completed and signed to Art@FloridaAnime.com. Upon receipt of the form, we will contact you via email with instructions for paying via Paypal.

PLEASE NOTE: Your space is not reserved until payment is received in full. No exceptions!

SECTION VII: POLICIES

- You will be notified of your table number and assignment 30 days prior to the event (at the latest.) Artist Alley packets containing badges and any other pertinent paperwork will be available for pickup beginning Friday, May 24, 2011 (time TBA). Packets must be retrieved and badges worn before you will be allowed to set up your table. No packets will be mailed for any reason.
- Each artist will be allotted one half table and only one person per half table will be permitted. One artist alley form per person, per half table is required.
- To qualify as an artist, you must be either selling commissions, prints, or other such artwork at your table. Cosplay accessories and wearable items, unless handcrafted by the artist present, are considered standard dealer wares and will not be allowed in the Artist Alley. Please keep in mind that the intention of the Artist Alley is to help aspiring artists get their names out and is meant to be fun for everyone.
- Space is limited so it is mandatory that each artist share a table with another artist (2 people per table). Two can sit at one table quite comfortably. Any Representative groups, such as studios, are also only allowed one half-table each.
- Various products of the artist's creation are allowed to be sold, however there is no room for storage so please plan accordingly and only bring what you can handle.
- All art work **MUST** be original to the artist selling it. Selling of prints or recreations of any other artists work will cause you to be dismissed from Artist Alley and your con admission will be revoked.
- Small merchandise promoting the artist is allowed at the tables, but all of it must be original to the artist selling it. Commercial merchandise is not allowed. If you wish to sell commercial merchandise, then we suggest our Dealer's Room.
- No raffles, lotteries, or contests at Artist Alley tables.
- No T-shirt presses allowed.
- Music can be played at the tables, but for the comfort of surrounding artists please keep it to a reasonably low level so as not to disturb your neighbors or require people to shout over it.
- All electronic devices and art must be contained to your side of the table.
- The Florida Anime Experience will not provide electrical outlets for tables. If there are outlets near the tables, you may use them, however you must share or no one gets them.

- Food and drinks are allowed at the tables (but may not be sold) as long as no evidence of it is left behind. Clean up after yourselves!
- ALL artists in Artist Alley MUST have a badge to have a table for each day they are in attendance. Anyone who occupies a table and does not have a badge will be asked to leave the convention area of the hotel.
- You may not sleep under your table in Artist Alley. The Convention is in a hotel; either get a room or go home.
- Art tables are for artists. Please do not take up a table just so you have somewhere comfortable to hang out during the convention. (Artists, you may have a friend may sit with you to keep you company as long as they are not taking up someone else's space.)
- The Florida Anime Experience and/or it's designee reserves the right to ask anyone to leave at any time for any reason.

AUTHORIZED SIGNATURE

I have read and understood the policies of Florida Anime Experience and agree to abide by said policies (found online at www.floridaanime.com/vendors/artistalley/). I understand that if I break these policies, Green Mustard Entertainment reserves the right to revoke my dealer status and I then forfeit any and all dealer's fees. I also realize that Florida Anime Experience and Green Mustard Entertainment are not responsible for losses due to theft, damage, fire, acts of nature, acts of God, or other causes. I agree to hold Florida Anime Experience and Green Mustard Entertainment harmless for any such losses. In addition, I agree to pay in full for damages to the property of the Convention Hotel due to any act or omission by myself or my staff. I recognize that I am responsible for providing my own insurance, and that neither Florida Anime Experience, Green Mustard Entertainment, nor the Convention Hotel will be responsible for obtaining insurance for myself or my company. I also understand that the collection, reporting and remittance of appropriate taxes and/or fees are my own, and not that of Florida Anime Experience or Green Mustard Entertainment.

Signature

Date